

SPONSORSHIP OPPORTUNITIES



We invite you to become a building block in upcoming University of Nebraska events.

Sponsors gain high-value exposure and prominent recognition by choosing to sponsor both events with the combined package OR sponsor one event that aligns with your business goals. Sponsorship opportunities are presented by University of Nebraska Information Technology and University of Nebraska Online (NU Online).

- The **Women Advance IT Conference** will be held Fall 2020, at the Nebraska Innovation Campus. Expected attendance includes NU administrators, faculty, staff and students along with nationwide higher education professionals and leaders from any organization, company or campus who are interested in recruiting, developing and retaining future leaders in information technology.
- The **Innovation in Pedagogy and Technology Symposium** will be held on May 12, 2020, at the Cornhusker Marriot in Lincoln, Nebraska. In previous years, 500+ University of Nebraska administrators, faculty and staff attended the Symposium. It is of interest to all who use technology in education.

SPONSORSHIP LEVELS	PLANTINUM	GOLD	SILVER	BRONZE	CONFERENCE FRIEND
Dual conference sponsorship	\$12,500 (\$500 Savings)	\$6,500 (\$500 Savings)	\$2,500 (\$500 Savings)	\$1,000 (\$200 Savings)	\$200 (\$50 Savings)
Individual Sponsorship: Women Advance IT	\$10,000	\$5,000	\$1,500	\$600	\$125
Individual Sponsorship: Innovation in Pedagogy & Technology Symposium	\$3,000	\$2,000	\$1,500	\$600	\$125

VISIBILITY	PLATINUM	GOLD	SILVER	BRONZE	CONFERENCE FRIEND
Complimentary full conference registration	4	3	2	1	0
Organization's sponsorship is tied to the corresponding conference event	● Keynotes ■ Giveaway	● Lunch ■ Lunch, afternoon plenary or technology.	● Refreshment Break		
Logo or name and a description of the organization will be placed on the conference website sponsor page and in the program	● ■	● ■	● ■	● ■	● ■ Name Only
Logo will appear on signs and banners placed throughout the conference venue	● ■	● ■	● ■	● ■	
Name and logo will appear on signage at sponsored event	● ■	● ■	● ■		
Social media promotion	● ■	● ■	● ■	● ■	■ Name Only
Featured in the campus newsletters	● ■	● ■	● ■	■	
Inclusion of materials (info or product) in welcome bag	●	●	●	●	●
8' table in Exhibitor Hall	■	■	■	■	
Sponsor of NU Online Campus Conversation series	■	■	■		

TO BECOME A SPONSOR CONTACT:

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