

# Vosaic for Higher Education

## Video coaching and analysis tools for modern colleges

Vosaic's video platform helps you bridge the gap between theory and practice.

### ENHANCE PRACTICAL LEARNING

Link methods coursework with field experiences using video coaching and analysis to better prepare students for the real world.

### MAXIMIZE YOUR BUDGET

Use existing mobile devices, webcams, and other hardware to record and upload videos. Provide students with free access to video analysis tools.

### IMPROVE STUDENT ENGAGEMENT

Increase student participation in online learning with easy-to-use video coding, annotating, transcribing, and collaborating tools.

- ✓ Timeline based video coding allows faculty and students to easily mark, or find and replay important moments with a single click.
- ✓ Videos and screen recordings can be automatically transcribed in 20+ languages, speeding up research tasks and improving accessibility.
- ✓ Single sign-on and simple user management ensures that video coaching, feedback, and analysis is integrated component of existing online learning workflows.



*"Vosaic enables me to analyze video data collaboratively with colleagues at other universities. As an educational researcher this kind of collaboration is essential since compatible interpretations of video data by independent analysts is a critical aspect of qualitative educational research."*

**Michael A. Tallman, Ph.D.**  
Assistant Professor of Mathematics Education,  
Oklahoma State University



### SECURITY AND COMPLIANCE

Vosaic's infrastructure was designed in compliance with COPPA, FERPA, and HIPAA, and requires all traffic to go through TLS (also called SSL), which uses 128 bit, SHA256 security.

### VIDEO PRIVACY

All videos on Vosaic are private by default, viewable only by the person uploading videos and the designated administrator of the account.

### DATA OWNERSHIP

You own all the data that you upload to Vosaic. We provide easy-to-use tools to help you manage it, and if you decide to stop using Vosaic, we make it easy for you to take your data with you.

### ACCESSIBILITY

Automated closed captioning and a keyboard accessible user interface ensures access for everyone.

# Four ways Vosaic's video coaching and analysis enhances teaching, learning, and research on today's modern campuses:

**1 ENCOURAGES SELF-REFLECTION**  
Students are more likely to self-reflect on their practice with easy-to-use video tools.

**2 PROMOTES EVIDENCE BASED FEEDBACK**  
Students and faculty can see, compare, and act on evidence of practice (not someone's imperfect memory of practice).

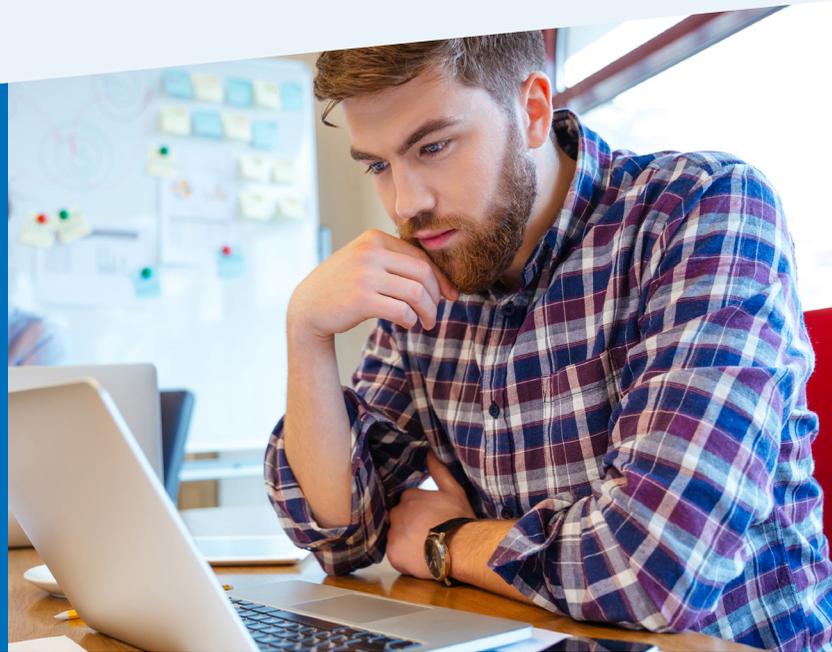
**3 IMPROVES PROFESSIONAL DEVELOPMENT**  
Pre-tenure professors and other faculty can more efficiently receive peer feedback and identify video-based evidence that's tightly linked to their teaching goals.

**4 IMPROVES RESEARCH OUTCOMES**  
Researchers can easily work with multiple co-located and remote collaborators to code videos with timeline based tools that support coding for Inter Rater Reliability (IRR).

90%

**90% of pre-service teachers agreed or somewhat agreed that they would rather reflect via video than written essay.**

"Handbook of Research on Fostering Student Engagement With Instructional Technology in Higher Education"



*"I found the experience with Vosaic to be very helpful. I thought that "marking" the video was really helpful for me to visualize the specific strengths and weaknesses in my lesson. I found a lot of habits that I do from the two videos I have seen from myself which is awesome practice. I thought that the process for reflecting in Vosaic was much easier than writing an essay."*

*"I enjoyed using Vosaic and critiquing my teaching. Tagging the video was very simple and allowed me to reflect on my strengths and weaknesses."*

*"I used Vosaic for the A3 reflection to go back and look at myself to find strengths and weaknesses in my teaching. I enjoyed the experience, and I felt that Vosaic was simple and easy to use."*

*"I could tag parts of the video and look at all those parts together. This way, I could easily quantify things I did well and things I need to work on."*

*"User friendly, fun way to watch and review a video."*

Feedback from students in Math Methods for Learners with Disabilities class  
Illinois State University College of Education

